



**MEDIA RELEASE**

**Embargoed until 1am 27 January 2011**

## **GULL ANNOUNCES A 5c DISCOUNT ON FUEL**

*Get moving this anniversary weekend*

**Auckland, 26 January 2011** – Gull New Zealand has announced that it will be discounting all fuel grades by 5c a litre at all sites from 7am Thursday January 27 2011. The discount will run until midday on Friday 28 January 2011.

This discount is on top of the already discounted price; Gull has been holding prices since last Monday when it was decided not to follow other major fuel companies with the price rise.

Graham Stirk, Retail Manager for Gull New Zealand, says that this is all part of Gull's commitment to providing value to Kiwi motorists.

"Summer weekends are a time for Kiwis to get out and about," says Stirk. "A weekend at the bach, boating in the Gulf or just doing jobs around the house – save on your travel costs and fill up at Gull today."

Pricing at sites where Gull sets the pump price are:

Regular Plus (E10 91 octane)	\$1.909
Regular (91 Octane)	\$1.919
Force 10 (E10 98 octane)	\$2.059
Diesel Max (selected sites)	\$1.269
Diesel	\$1.279

Further discounts can be had at Gull's increasing network of drive through sites.

**ENDS**