



MEDIA RELEASE

For Immediate Release

GULL SUPPORTS COMMUNITY FOODBANK

Calls on Local Businesses to do the Same

Auckland, 28 July 2011 – Just Zilch, the free food store in Palmerston North is now operating from the Gull unmanned site at 14 Fitzherbert Avenue.

“We were approached by Just Zilch who were looking for premises for their community venture,” says Graham Stirk, Retail Manager for Gull New Zealand.

“With the successful conversion of our Fitzherbert Avenue site to an unmanned format there was an opportunity to donate the unused retail space to a good cause.”

Just Zilch has been operating for six weeks and the community venture is going from strength to strength. The store is stocked with donated foodstuffs and household goods – provided free to those in need.

“The store is operating well above expectations and we are grateful for the support given to us by Gull,” says Rebecca Culver, coordinator of the venture.

“Operating this free food venture has opened our eyes to a real need in the community. We’re calling on local businesses and the wider community to help us help others.”

Donations can be dropped off at the site after 2pm Monday to Friday – any food items or household goods are welcome. The shop opens between 4.30pm and 6pm Monday to Friday and is manned entirely by volunteers.

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