

Introducing our new cleaner, smoother, Diesel.

# **DIESEL MAX**

**CLEANER SMOOTHER**

How do I obtain more information?



Gull New Zealand Ltd  
Level 1, 507 Lake Road,  
Takapuna | [www.gull.co.nz](http://www.gull.co.nz)



Energy Efficiency &  
Conservation Authority  
[www.eeca.govt.nz](http://www.eeca.govt.nz)



You have a choice. Choose Gull

# Gull is proud to launch Gull Diesel Max. The latest in a line of improvements Gull brings to the New Zealand fuel industry, Gull Diesel Max brings you

- A smoother and cleaner diesel.
- Improved lubricity for smoother flow through your fuel system and engine.

It is better for the environment with up to 5% sustainable and renewable bio diesel added.

## What makes Diesel Max significantly better for the motorist?

In short, Gull Diesel Max combines renewable fuel (bio diesel) with Gull Ultra Low Sulphur Diesel to give you the perfect blend of performance with lower carbon dioxide emissions.

## Where is Gull Diesel Max made?

Gull has a state of the art production facility in Mount Maunganui where we blend the bio diesel with Ultra Low Sulphur Diesel. The bio diesel is made right here in New Zealand.

## What is Bio Diesel?

The bio diesel in Gull Diesel Max is a renewable, sustainable fuel that is manufactured from used cooking oil right here in New Zealand to meet or exceed New Zealand fuel regulations as well as international specifications.

## How does Gull Diesel Max benefit the environment?

Because Gull Diesel Max incorporates 5% bio diesel it will ensure that your vehicle creates fewer carbon emissions (greenhouse gases). It will play a role in;

- Helping New Zealand achieve its emissions reduction targets,
- It will help keep our nation's skies clearer and cleaner for many years to come.

## How does Gull Diesel Max make fuel flow smoother?

The 5% bio diesel in Gull Diesel Max improves the diesel's lubricity over standard Ultra Low Sulphur Diesel. Lubricity is a measure of how "slippery" your fuel is, or how smoothly it flows through your fuel system and engine. As bio diesel is produced from natural plant oils, it is naturally smoother on your fuel system and engine than Ultra Low Sulphur mineral diesel.

## Have bio diesel fuel blends been used elsewhere in the world?

Yes, similar fuel blends have been and are still being used in Europe, Australia, North and South America.

## Which cars can run on Gull Diesel Max?

The majority of diesel powered vehicles on New Zealand roads will readily be able to use Gull Diesel Max. As is the case with all fuels, it is important to consult your vehicle manufacturer.

## Does Gull Diesel Max also offer any other benefits?

Yes, Gull Diesel Max also cleans your fuel system as bio diesel has stronger cleaning properties than mineral diesel. Bio diesel can loosen dirt that has built up in your fuel system over time.

## Can I mix Gull Diesel Max with other fuels?

Gull Diesel Max mixes well with all other diesel fuels that are suitable for your vehicle. However, the benefits of Gull Diesel Max are reduced if other fuels are added.

## Are there any important tips for making the best use of Gull Diesel Max?

There are a few recommendations:

### 1. Check fuel filter more regularly.

Because Gull Diesel Max will clean your fuel tank faster than standard fuels, more debris may be trapped in the fuel filter. Regular maintenance and inspection of your fuel filter is strongly recommended.

### 2. Small engines and lawn mowers.

Gull Diesel Max is suitable for many engines. Again please consult the manufacturer to check on Gull Diesel Max's suitability for use in your particular engine.

### 3. Don't leave Gull Diesel Max unused in fuel tanks for extended periods.

A wise precaution is not to leave bio diesel blended fuel in tanks for extended periods as there is more chance of water getting into the unused fuel.

### 4. Are there any servicing and tuning recommendations?

Regardless of the fuel you use, Gull recommends regular tuning and servicing of your engine to maintain optimal performance.

You have a choice. Choose Gull

